

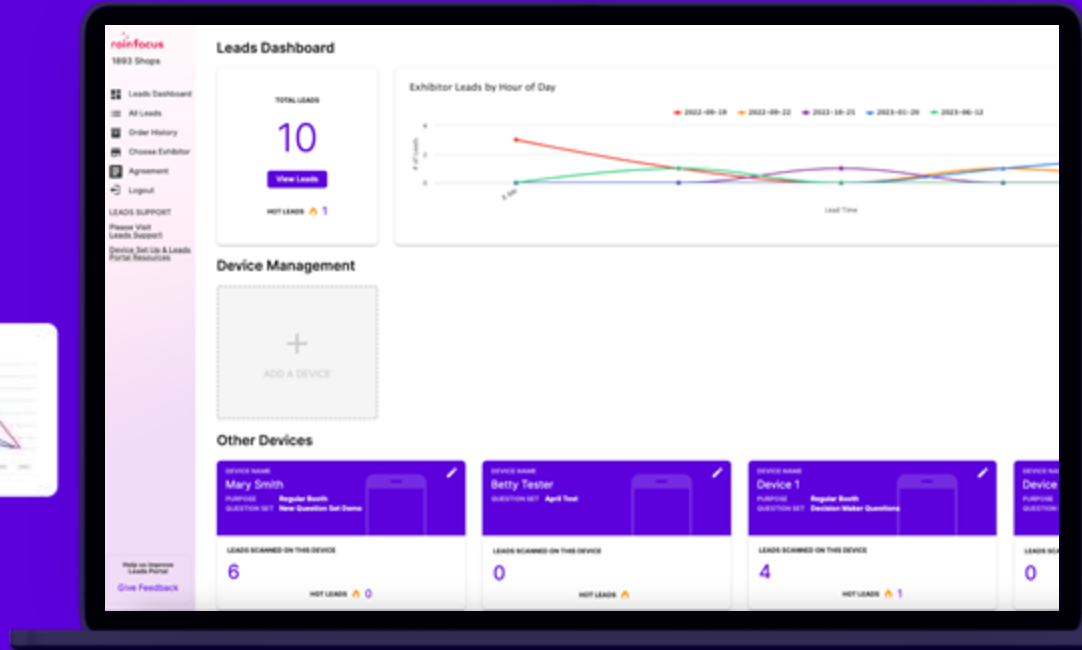
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Lead Retrieval Overview



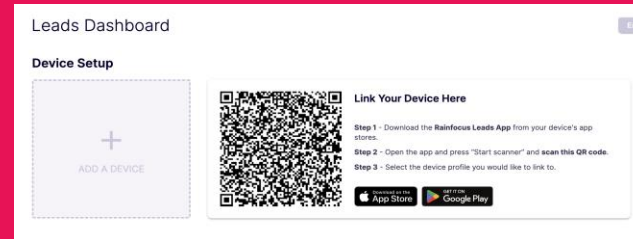
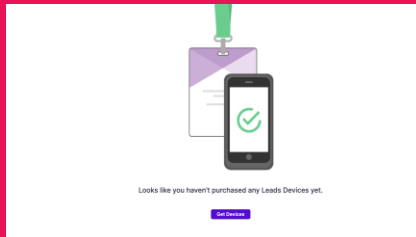
RainFocus Lead Retrieval

Collect Leads | Personalize Conversations | Monitor Event Progress | Follow Up



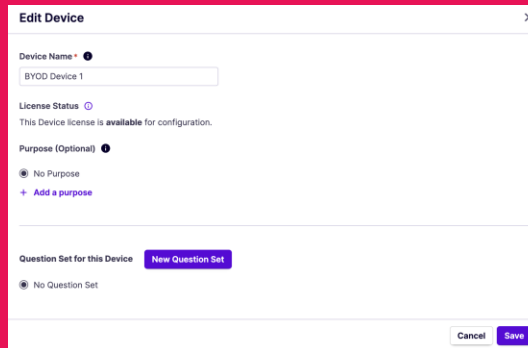
To set up your Lead Scanner

1. Log into the Leads Portal
2. If you have not purchased a scanner, you will be given the option to do so (see left image). If you have already purchased you will need to link your device (see right image).
3. On the device you will be scanning on, download the RainFocus Lead Retrieval app from your device's app store
4. Open the app and press "Start Scanner" and scan the QR code in your Leads Portal (do not use the one pictured)
5. Select the device profile you would like to scan with



To set up your devices

1. Log into the Leads Portal
2. Click on the device listed (default is BYOD Device 1, 2 etc.)
3. Rename device, so you can distinguish from where the leads was captured
4. If custom questions are desired, click on New Question Set and create questions. Custom question sets may be shared to multiple devices



The screenshot shows the 'Edit Device' configuration window. It includes a text input field for 'Device Name' containing 'BYOD Device 1', a 'License Status' section with a note that the license is available for configuration, and a 'Purpose (Optional)' section with a radio button selected for 'No Purpose' and a link to '+ Add a purpose'. At the bottom, there is a 'Question Set for this Device' section with a radio button selected for 'No Question Set' and a 'New Question Set' button. The window has 'Cancel' and 'Save' buttons at the bottom right.



Leads Portal

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1893 Shops

Leads Dashboard

TOTAL LEADS
10
[View Leads](#)
HOT LEADS **1**

Exhibitor Leads by Hour of Day

2022-09-19 2022-09-22 2022-09-23

Device Management

ADD A DEVICE

Other Devices

DEVICE NAME: Mary Smith
PURCHASE: Regular Booth
QUESTION SET: New Question Set Demo
LEADS SCANNED ON THIS DEVICE: **6**
HOT LEADS **0**

DEVICE NAME: Betty Tester
PURCHASE: Regular Booth
QUESTION SET: April Test
LEADS SCANNED ON THIS DEVICE: **0**
HOT LEADS **0**

DEVICE NAME: Device 1
PURCHASE: Regular Booth
QUESTION SET: Decision Maker Questions
LEADS SCANNED ON THIS DEVICE: **4**
HOT LEADS **1**

FIRST NAME	LAST NAME	EMAIL	COMPANY NAME	JOB TITLE
Jack	Aranda	testuser+12exhostbronze@rainfocus.co	Gekko & Co.	
Sam	Parry	pre@rainfocus.com	Martech	Director of Marketing
John	Smiling	post@rainfocus.com	RF	
Dillon	Hepworth	dillon.hepworth+demo@rainfocus.com	RainFocus	Senior Sales Engineer
Dillon	Hepworth	dillon.hepworth+test1@rainfocus.com	RF	SE
Dillon	Hepworth	dillon.hepworth+test1@rainfocus.com	RF	SE
Sam	Parry	pre@rainfocus.com	Martech	Director of Marketing
Anita	Letterback	sirish.thapa+exhostsilver@rainfocus.co	Stark Industries	test
Eric	Grundt		RainFocus	
Eric	Grundt		RainFocus	
Platform	Demo	catalog@rainfocus.com	RF	Senior Sales Engineer

To retrieve your leads

1. Log into the Leads Portal
2. Click Export My Leads on the top right of your Dashboard



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Thank you

